



## 2014 International Biophysics Congress

Brisbane Convention & Exhibition Centre, Brisbane, Australia

August 3-7, 2014

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# Sponsorship and Trade Prospectus

3rd – 7th August 2014

Brisbane Convention & Exhibition Centre, Brisbane, Australia

## Introduction

On behalf of the Australian Society for Biophysics (ASB) and the International Union of Pure and Applied Biophysics (IUPAB) I would like to cordially invite you to attend the 18th IUPAB Congress in Brisbane, Australia in August 2014.

Biophysics in Australia and New Zealand is a particularly strong discipline, with world-leading research programs and outstanding facilities.

The IUPAB 2014 meeting will be an ideal platform for you to showcase your products to an international audience, including biologists, biochemists and chemists, especially those with a research interest in Biophysics.

***Brett Hambly***

***Convenor, 2014 IUPAB Congress***

[www.iupab2014.org](http://www.iupab2014.org)

# Conference Topics & Themes

The Congress convenors have consulted widely with IUPAB member Societies to incorporate contemporary themes and the international flavour of biophysics into the Congress programme. The Congress will focus on seven major themes:

- Membrane proteins
- Electrophysiology, Muscle, Cardiac & Neurology
- Protein structure
- Imaging (from molecules to organisms)
- Bioenergetics
- Single molecule biophysics
- Computational Biophysics & Systems Biophysics

**Some of the confirmed plenary speakers are as follows:**

**Professor Brian Kobilka**, Stanford University, United States

**Professor Eduardo Perozo**, University of Chicago, United States

**Professor Carol Robinson**, University of Oxford, United Kingdom

**Professor Roger Tsien**, University of California San Diego, United States

## Delegate Profile

Potential delegates to the scientific conference will necessarily have a research or commercial interest in biophysics. Specifically delegates are going to be drawn primarily from researchers and practitioners described as Biophysics Researchers, Biological Physicists and Biochemists. They will include Doctors, Professors and post-doctoral students. Drawn internationally, such delegates can often be qualified by participation in other related scientific conferences and societies.

[www.iupab2014.org](http://www.iupab2014.org)

# Opportunities for Sponsorship & Trade

Opportunities for trade participation at the conference exist through sponsorship, a trade exhibition and advertising. All sponsorship options are detailed on the following page. Trade participants can expect to see delegates during lunch as well as morning and afternoon tea each day. Offering exhibitors the opportunity to

- Build new and strengthen existing relationships
- Increase brand awareness
- Demonstrate new devices and services
- Acquire instant market feedback
- Obtain first-hand market knowledge of developments in your industry
- Create prospective databases and direct sales leads

The Meeting will provide the opportunity for three varying levels of sponsorship –**Gold, Silver and Bronze**.

All sponsorship packages have been designed to comply with the Medicines Australia Code of Conduct. Sponsorship funds used in social functions are allocated to food and beverage only. Any entertainment at a function is provided by the delegate registration fee.

**To participate at the IUPAB 2014 Meeting, please complete the application form on the final page and fax or email back to ASN Events.**

**If you have any questions or would like to discuss the options further, please do not hesitate to contact me.**

**Mike Pickford**  
**Company Director**  
**ASN Events Pty Ltd**

[www.iupab2014.org](http://www.iupab2014.org)

# IUPAB 2014 Participation Entitlements

Gold	Silver	Bronze	Exhibition	Advertising
\$20,000	\$12,000	\$7,000	\$3,500	Various

## Major Entitlements (Choice of one)

The high profile <b>Phone App</b> including tab on menu page linking to your company website
Your Company logo displayed exclusively on the <b>Delegate Satchel</b>
Exclusive naming to the conference <b>Lanyards</b>
Your company logo placed clearly in the footer of each page of <b>The Delegate Proceedings</b> with the sponsors advertisement on the rear cover
At <b>The Conference Dinner</b> your company will be acknowledged throughout
Acknowledgement at <b>The Welcome Function</b>
Cards placed on tables during <b>A Morning Tea</b>
Cards placed on tables during <b>An Afternoon Tea</b>

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## Included Entitlements

Your Company acknowledged during <b>A Poster Session</b>
Acknowledgement at <b>A Conference Lunch</b>
Company logo placed on the conference webpage and linked to a website of the sponsors choice
Web Profile
Acknowledgement in delegate handbook
Logo acknowledgement on event signage
A hard copy of the delegate listing
Trade Passes
Complimentary tickets to the <b>Social Functions.</b> (Number of tickets equal to number of passes)

		✓		
✓				
✓	✓	✓	Link Only	
100 Words	100 Words	100 Words	50 Words	
✓	✓	✓	✓	
Largest	2nd Line	✓		
✓	✓	✓	✓	
6	4	2	2	
Welcome, Dinner	Welcome, Dinner	Welcome	Welcome	

## Exhibition

3 x 3 Exhibition Space with booth
Discount on additional space

1	1	\$1,750	1	
50%	30%			

## Advertising

Full Page colour advertisement
Half page colour advertisement
Web banner on the conference webpage (120 x 600 pixels) and linked to your company website <b>3,000</b> views included
A Company voucher to be included in the Satchel. Eg. The voucher can offer a promotional item that can be picked up from the exhibition booth

✓	✓	\$600	\$1,200	\$1,200
		\$300	\$600	\$600
✓	\$500	\$700	\$1,000	\$1,000
✓	✓	✓	✓	\$800

[www.iupab2014.org](http://www.iupab2014.org)



# IUPAB 2014 PROSPECTUS APPLICATION FORM

## Applicant Details

Company.....  
 Postal Address.....  
 .....  
 Contact Person.....  
 Telephone.....  
 Fax.....  
 Email.....

## Participation Requirements

### **Sponsor**

Preferred Level .....  
 Preferred Entitlement .....  
 Amount \$ \_\_\_\_\_

### **Exhibitor**

No. of Positions \_\_\_\_\_  
 Preferred Location...(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
 Amount \$ \_\_\_\_\_

### **Advertising**

Artwork to be supplied by client  
 Amount \$ \_\_\_\_\_

### **Satchel Insert**

Qty.....  
 Description .....

Amount \$ \_\_\_\_\_  
**SUB TOTAL \$** \_\_\_\_\_  
**plus 10% GST\$** \_\_\_\_\_  
**TOTAL \$** \_\_\_\_\_

**Please fax / email completed form to ASN Events**

**P +61 3 5983 2400 F +61 3 5983 2223 E mp@asnevents.net.au**

## **Participation Terms & Conditions**

1. **Sponsors and Advertisers** - invoices are payable on receipt of tax invoice to secure your requirements.
2. **Exhibitors** – 50% deposit is due on receipt of tax invoice to secure a booth. Balance is payable by no later than **4<sup>th</sup> June 2014**
3. **Full Payment** of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
4. All prices quoted exclude GST.
5. The Organising Committee reserves the right to refuse an application.
6. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.
5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
8. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
9. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
10. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
11. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
12. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
13. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
14. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
15. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
16. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
17. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
18. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.

***In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore I confirm I am authorised to sign on behalf of the Applicant.***

Signed.....  
 Name.....  
 Position.....  
 Date.....